FINTECH SUMMIT LATAM

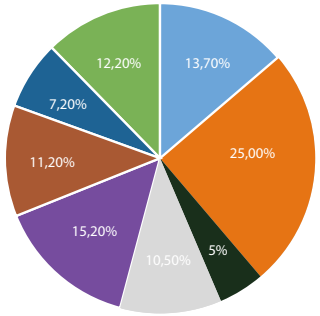
San Francisco, CA

JUNE 16-18 , 2020
SAN FRANCISCO, CA

PROSPECTUS

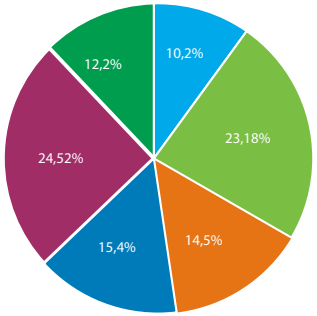
JOIN OUR 11TH EDITION AND 4TH IN SAN FRANCISCO

BY INDUSTRY



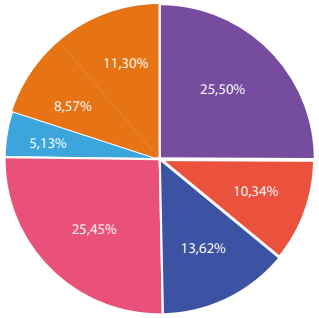
FINTECH STARTUPS	13,70%
BANKS	25,00%
REGULATORS	5,00%
PYMES RETAILERS	10,50%
SOLUTION AND PLATFORM PROVIDERS	15,20%
CREDIT CARD ISSUERS	11,20%
VC'S, INVESTORS	12,20%
MOBILE SERVICE OPERATORS	7,20%

BY FUNCTION



CEO VICEPRESIDENT DIRECTORS	23,18%
CTO TECHNICAL EXECUTIVES, IT	14,50%
VAS, MOBILE PAYMENTS	15,40%
DIGITAL/MOBILE DIRECTOR	24,52%
INNOVATION / NEW CHANNELS	10,20%
ANALISTS, CONSULTANTS AND PRESS	12,20%

BY GEOGRAPHY



MEXICO	25,50%
ANDEAN REGION	0,34%
CENTRAL AMERICA	13,62%
USA & US HISPANIC	25,54%
EUROPE	5,13%
MERCOSUR	11,30%
CARIBBEAN	8,57%

Contrary to bigger and crowded events, our platform is comprised of a highly specialized and exclusive audience. This results in intimate, quality interactions that are conducive to accelerated long term business results.

Attendee Profile
By Industry

- Fintech Startups
- Project leaders of electronic wallet projects
- Mobile application developers focused on mobile commerce and VV
- Mobile platform providers
- Innovative payment system providers
- Handset and device manufacturers
- Mobile network operators
- Independent application stores
- Agencies, Brands
- Retailers
- Financial institutions and banks
- Merchant service providers and card issuers
- Agents and non-Bank delegates
- Government agents and regulators
- Legal analysts, Journalists and Consultants

Innovation Tour to Silicon Valley

June 16th

- Company Host Visit
- Company Host Visit
- LUNCH
- Company Host Visit
- VIP DINNER
- WELCOME RECEPTION

Open Banking, AI, Tracks

June 17th

- Overview of the Fintech ecosystem and mobile financial services in Latin America
- Open banking & platforms for the unbanked
- Fintech disruption in microfinance and microcredits for the unbanked
- AI in lending, investing Digital Identity
- LUNCH
- Mobile money and remittances in Latin America
- Mobile Money as a national initiative
- The case for Challenger Banks
- COCKTAIL RECEPTION

Payments & Commerce

June 18th

- LatAm Pitch Stage
- Venture Capital and financing for Fintech projects in Latin America
- Regulation intelligence, benchmarks
  Regtech, INSURETECH
- Bitcoin & blockchain
- LUNCH
- Mobile innovation in Retailing
- Digital Payments and Commerce
- Big data. Location services and chartbot
- END OF CONFERENCE

*Schedules and subjects subject to change. Refer to the website for the most up-to-date information

FINTECH INNOVATION TOUR!

BE A HOST

SPONSOR THE TOUR

Host 20-25 decision-makers at your Headquarters or facilities (subject to approval by Organizers) and provide a comprehensive overview of your companies' capabilities and contributors, first hand, to a select group of potential clients.

Join the tour with your business development team and enjoy a full day of intimate and private interaction with key executives and potential clients.

Join us on a Silicon Valley innovation tour on June 16th

Visit the leading Fintech and financial service companies and innovation labs that are dictating the future of digital banks and financial products.

Through campus visits to leading Fintech companies, attendees will observe the latest developments taking place in Silicon Valley, and get first-hand insights about the possibilities that technology is enabling.

Share this experience with all attending peers and establish close connections and relationships at the same time. This experience is ideal for innovation and transformation departments within financial institutions and potential clients.

Hurry! Only 20 spots available

IBM Google SAMSUNG PLUGANDPLAY PayPal affirm Stanford University IBM Watson

LATAM FINTECH PITCH

PROMOTE YOUR FINTECH OR FINANCIAL SERVICE AMONG THE MAIN PLAYERS AND DECISION-MAKERS IN SILICON VALLEY AND LATIN AMERICA!

This is a unique opportunity for companies offering solutions that include merchant payments, digital currency, credit platforms, billing and accounting, money transfer and personal finance management, to pitch their offerings to the attending financial institutions and international investors.

If your strategy includes regionalization, this is your chance to project your products and services to our highly specialized audience and develop a firm and well-funded expansion plan.

WHY PITCH?

Promote your services for regional consumption to our international audience.

For promising Fintechs, attract potential investors and press coverage.

Only 10 spots available!

APPLY

EXHIBIT AND JOIN THE PITCH STAGE!

Vendors and solution providers are invited to exhibit or pitch, this is a great opportunity to discuss your products and/or service's potential with key Latin American players. When you become a sponsor at one of our conferences, your message is optimized with:

- Industry leading and expert editorial coverage in the form of interviews, reports, videos, audio casts and analytical articles that we circulate with our newsletter.
- Banner placements in M2Commerce Latam News immediately after and up to several months after the event.
- Social media outreach to our network of 15.000 highly specialized contacts and followers in LinkedIn

TABLETOPS Only 10 available

Reach our community of over 30,000 financial industry leaders!

Our tabletops are situated in the main conference session areas, insuring traffic at all times during the event.

PACKAGE INCLUDES:

- 5 to 10 minute product pitch
- Access to Networking Tool
- 2 VIP passes
- Listing in the general directory
- Basic tabletop, two chairs and electric

$ 3,900

SPONSORSHIP BENEFITS INCLUDED IN ALL PACKAGE LEVELS:

Company name and logo in all online and print promotional campaigns

Access to registered attendee networking tool before, during and one month after event

Banner placement at M2Commerce Latam News immediately after sponsorship

Company description including a 200 word company profile on M2Commerce Latam News immediately after sponsorship

Company Logo displayed on Conference Room Screens during the event

Editorial coverage of company participation in the form of print and video interviews, speaker commentary, marketing campaigns, etc...
through our online portals.

PREMIUM SPONSORSHIP

Prices in US dollars

BENEFITS	INNOVATION TOUR	DIAMOND	GOLD	SILVER
One on one meetings & complete attendee list startups with all contact information	✓	✓	✓	✓
Qualified speaker during main program agenda.	✓	✓		
Qualified panel discussion participant.			✓	✓
Innovation Host VIP Delegation	✓			
Lunch or cocktail, VIP dinner		✓	✓	✓
Full access to registered attendee networking tool	✓	✓	✓	✓
BRAND AWARENESS				
Badges Included in the package	4 VIP/3 CAMPUS	3 VIP/2 CAMPUS	3 VIP/2 CAMPUS	2 VIP/2CAMPUS
Single sized booth or exhibition area (6'x 6')	✓	✓	✓	
Brand logo on conference room screen	Full	1/2	1/2	1/4
Branding on all print, digital materials & social media	✓	✓	✓	✓
PUBLICATION IN MEDIA				
Banners at Frecuenciaonline & Mobilemoneylatam.com	✓	✓		
Published Video Interview with Sponsor Branding	✓	✓	✓	✓
INVESTMENT (USD)	14.500	13.000	11.000	11.000

BRAND PROMOTION, POSITIONING AND STRATEGIC MARKETING SPONSORSHIPS

BENEFITS	MARKETING	BADGES / LANYARDS	BAGS
PROMOTIONAL distribution in conference bags or at desks	✓		✓
Branding on all Print, Digital & Social Media Content	✓	✓	✓
Brand Logo on Conference Room Screens	✓	✓	✓
Full Access to Registered Attendee Networking Tool	✓	✓	✓
Badges Featuring Sponsor Logo		✓	✓
Lanyards badges with logo and recognition as event sponsor (provided by the sponsor)		✓	
Bags with logo and advertising material (provided by the sponsor)			✓
Badges included in the package	2 VIP / 1 CAMPUS	3 VIP / 1 CAMPUS	3 VIP / 1 CAMPUS
INVESTMENT	6.000	8.000	9.000

The world's leading companies support Us

Frecuencia Online

VAS • CONTENT • MOBILE APPLICATIONS

Frecuencia Latinoamerica is Latam's most established and respected source of market intelligence in the Region's mobile industry. Over the past 16 years our editorial products, information and intelligence have been the most authoritative, widely circulated and observed resource by those looking to gain insight in to the increasingly complex relationships between the Region's mobile ecosystems.

Our events provide in depth coverage on a wide variety of niche markets within the mobile industry. In our eight year, Frecuencia Events continues to gather the most important, progressive C level decision makers and the most powerful institutions at our industry and regional specific events.

Frecuencia Latinoamérica®
Connecting the Mobile Ecosystem

FRECUENCIA LATINOAMERICA IN NUMBERS

- 20 years offering the most effective information source for mobile industry
- 8 years organizing the most relevant events and conferences for Latin American mobile industry
- Reaching more than 15,000 executives decision makers
- More than 17,000 registered users

M2 COMMERCE LATAM news

(M2CLN) is the Region's leading news service covering the convergence of the financial and the mobile provision service sectors in Latin America. It covers, from a business perspective, the particularities and dynamics of this emerging industry.

Since its debut in 2012, M2Commerce LATAM News weekly regional newsletter is reaching more than 7800 high-level executives and decision-makers!

M2Commerce LATAM News reaches more than 7800 Latin-American executives on a weekly basis. The newsletter originates its information and intelligence from our network of journalists, analysts and bloggers throughout the Americas.

CONTACT US

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